

The goal of the iLead Certification Program is to welcome people who wish to explore their modes of operation in more detail through their iLead Signature. The Certification may interest coach-consultants, but also people with an HR role in a business, managers, and any person wishing to improve their creative skills and the effectiveness of their interactions. It is also for anyone wishing to evolve in their personal path.

#### The Certification consists of two parts:

1- Discover your iLead Signature

which can be done in conjunction with

2- Your Entrepreneurial Path

for those who would like to join the community of certified iLead coaches.



1- Discover your iLead Signature

- In preparation for this experience, you will receive a link to complete an online quiz that will generate your iLead Signature. The iLead Signature provides a better understanding of your modes of functioning in regard to learning and action through an identification of your Drivers and Stoppers;
- The Signature is first debriefed in a face-to-face interview with an iLead coach. This meeting can last between 1.5 to 2 hours. About a week later, this debriefing is completed by a phone interview to further explore the Signature, and to clarify any issues that may have emerged in the meantime;
- This cycle is completed by a day of group work that allows participants to master the following elements through practical exercises:
  - > Discovering iLead fundamentals
  - > Knowing how to articulate your Vision of Success
  - > Understanding the resources of your Engines
  - > Understanding the role of your Stoppers
  - > Understanding how your Engines and Stoppers interact and direct your reactions when you're under pressure
- The benefit of this approach, which is unique and easy to implement, is that it allows participants to better understand the recurring patterns that can lead them to success in a predictable manner. In this way, participants can reinforce the positive patterns that lead to success and transform patterns that lead to mistakes.

Discover your iLead Signature represents a total of 1 day and a half of training and/or coaching.



2- Your Entrepreneurial Path

The iLead Entrepreneurial Path is for anyone who would like to use the iLead Signature in their professional practice. The course is designed to help launch a new consultant-coach in the iLead community. It includes the following steps:

- The co-opting of the new participant into the iLead community, and their appointment of a mentor, an experienced consultant who will oversee their development during the first six months (individual interviews, use of iLead approaches, help with the preparation of proposals that could go as far as joint meetings with prospects / clients).
- The start of a coaching pilot program carried out by the new participant, supervised by their mentor. This coaching pilot program includes 5 face-to-face coaching interviews with the coachee. Each coaching appointment will be prepared/debriefed with the mentor through 6 interviews in total, usually done over the phone.
- A few weeks after the start of the coaching pilot program, a group training workshop day will be organized to cover the following themes:
  - > Feedback on Discover your iLead Signature;
  - > Feedback on the first meetings of the coaching pilot program;
  - > Creation of an individual Spiral of Success;
  - > Creation of an individual derailment Loop.
- Once the coaching pilot program is done, a day and a half of group training workshops will be planned to cover the following themes:
  - > Feedback on the coaching pilot program;
  - > iLead Certification: coaching scenarios observed by an iLead Master Coach, to allow the participant to demonstrate their ability to undertake an "iLead support" initiative. The certification marks the entry into the iLead community, and it is confirmed by the signature of a partnership agreement;
  - > Appropriation of the iLead work tools and web platform.
- The last step of the entrepreneurial path consists of 2 half-days of supervision of the entrepreneur's coaching practice, spaced a month or so apart. Supervision is done by an iLead Master Coach, in real coaching situations.

Your Entrepreneurial Path represents a total of 6 days of training and/or coaching.



RATES

The total iLead Certification represents 7 days and a half of training and/or coaching (including 2 days of individual coaching)

Discover your iLead Signature (1day 1/2)

1200€ excluding tax

Your Entrepreneurial Path (6 days)
5200€ excluding tax

Complete certification: Discover your iLead Signature + Your Entrepreneurial Path **6400€ excluding tax** 

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